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Šebešťanová 262
017 04 Považská Bystrica
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Principles of Personal Data Processing and the Personal Data Protection System under GDPR Regulation

prepared in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, pursuant to Articles 13 and 14 of the Regulation (hereinafter referred to as the "GDPR") and Act No. 18/2018 Coll. on the Protection of Personal Data (hereinafter referred to as the "Act on the Protection of Personal Data")

The Controller:

DESMA Slovakia s.r.o.
Šebešťanová 262
017 04 Považská Bystrica
ID: 36 330 761
marianna.kurincova@desma.biz

(hereinafter referred to as the "**Controller**")

What is personal data?

Personal data means data relating to an identified natural person or an identifiable natural person who **can be identified directly or indirectly, in particular on the basis of a generally applicable identifier**, another identifier such as name,

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BIC TATRSKBX

surname, identification number, location data, or online identifier, or on the basis of one or more characteristics or features that constitute his/her physical identity, physiological identity, genetic identity, psychological identity, mental identity, economic identity, cultural identity or social identity.

What is the processing of personal data?

The processing of personal data is a processing operation or a set of processing operations with personal data or sets of personal data, in particular collecting, recording, organizing, structuring, storing, changing, searching, browsing, using, providing by transmission, dissemination or other means, regrouping or combining, limiting, deleting, regardless of whether it is performed by automated means or non-automated means.

The Controller (Administrator) is not obliged to appoint/designate a Responsible Person.

Sources and categories of personal data:

The Controller processes the personal data (directly from you) that you have provided to it, or the personal data it has received on the basis of the fulfillment of your order.

Your identification and contact details and data necessary for the performance of the contract.

Legal reason and purpose of processing:

The legal reason for the processing is:

Your consent to the processing of personal data for the purpose of providing direct marketing pursuant to Article 6 (1) (a) of GDPR Regulation.

The performance of the contract between you and the Controller pursuant to Article 6 (1) (b) of the GDPR Regulation.

The processing is necessary for the fulfillment of the legal obligation of the controller pursuant to Article 6 (1) (c) of the GDPR.

The purpose of processing personal data is:

The processing of your order and the exercise of rights and obligations arising from the contractual relationship between you and the Controller. When ordering services in construction activity, the required personal data are necessary for the successful performance of the contract for work pursuant to Article 6 (1) (b) of the Regulation (related to the subsequent payment, delivery of goods or services, handling of complaints, etc.); the processing of the customer's personal data takes place ***without the consent of the customer***, as the legal basis for the processing of his/her personal data for the purpose of the performance of the contract is a specific contract between the customer and the Controller **The provision of personal data is a necessary requirement for the conclusion and performance of a contract.** Without the provision of personal data, it is not possible to conclude a contract or fulfill its terms by the Controller.

The website visitor has the opportunity to contact the Controller via the Contact Form.

When operating a profile on social networks (Facebook, Instagram), our interest is to increase awareness of the Controller in the online environment and communication with customers.

Personal data that you post on our social networking sites, such as comments, likes, videos, images, etc., will be published via the social networking platform. We do not subsequently process personal data for another purpose.

The Data Subject has the right to object to the processing of personal data relating to him/her at any time for reasons related to his/her specific situation. You can send objections by e-mail to the Controller's contact address marianna.kurincova@desma.biz

Social network operators have their own adopted rules, service infrastructure and their own provisions on the protection of personal data. We have no influence on the transfer of data and the use of your data by social network operators. We recommend that you familiarize yourself with the privacy policy of the social network platform provider:

- Facebook – the following link: <https://www.facebook.com/policy.php>;
- LinkedIn – you can use the link: <https://www.linkedin.com/legal/privacy-policy>
- Instagram – you can use the link: <https://help.instagram.com/519522125107875>

In certain processing operations, we act with social network operators as joint controllers pursuant to Article 26 (4) of the GDPR.

There is no automated individual decision-making on the part of the Controller pursuant to Article 22 of the GDPR .

1. Personal Data That We Automatically Process:

The website's Controller provides the following short explanation of the function of cookies, scripts and pixels:

Cookies are text files that contain a small amount of information that is downloaded to your device when you visit a website. Thanks to this file, the website keeps information about your steps and preferences (such as login name, language, font size and other display settings) for a certain period of time, so you do not have to re-enter them the next time you visit the website or browse its individual pages

A script is a piece of program code that is used for the proper and interactive function of a website. This code will run on the Controller's server or on your device.

Pixels is a small, invisible text or image on a website that is used to monitor website traffic. In order for this to happen, various data is stored via pixels.

Cookies are divided

Technical or functional cookies – ensure the proper functioning of the Controller's website and its use. These cookies are used without consent.

Statistical cookies – the Controller obtains statistics on the use of its website. These cookies are used only with consent.

Marketing / Advertising Cookies – Used to create advertising profiles and similar marketing activities. These cookies are used only with consent.

How to manage cookies:

You can **manage** **and/or** **delete** cookies at your discretion – see [aboutcookies.org](https://www.aboutcookies.org) for details. You can delete all cookies stored on your

computer or other device, and you can set most browsers to prevent them from being stored.

3.3. The Controller's website uses the following cookies:

All cookies used by the Controller can be found on <https://www.cookieserve.com/> by entering the Controller's website address.

Storage Period:

The Controller stores personal data:

For the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the Controller and to make a claim arising from these contractual relationships.

For as long as the consent to the processing of personal data for marketing purposes is withdrawn.

The Controller deletes personal data after the expiry of the personal data storage period resulting from Act No. 364/2020 Coll. of the Act on Archives and Registries and on the Supplementation of Certain Acts.

Recipients of Personal Data

Who is the recipient?

The recipient **is anyone to whom personal data is disclosed**, regardless of whether it is a third party. The recipient is not a public authority that processes personal data on the basis of a special regulation.

Recipients are persons involved in the delivery of goods, services, making payments under the contract

The Controller does not provide, disclose and make available personal data to third countries

Conditions for the Security of Personal Data

The Controller declares that it has taken appropriate personal, technical and organizational measures to ensure the protection of personal data.

The Controller has taken technical measures to secure data repositories and personal data repositories in a file form.

The Controller declares that only persons authorized by it have access to personal data.

Your Rights:

- The right to access your personal data pursuant to Article 15 of the GDPR
- Under the conditions set out in the GDPR, you have:

The right to rectification of personal data pursuant to Article 16 of the GDPR

- The right to limit processing
- The right to deletion pursuant to Article 17 of the GDPR
- The right to object pursuant to Article 21 of the GDPR
- The right to the transfer of personal data under Article 21 GDPR
- The right to withdraw consent (electronically or to a correspondence address)
- The right to lodge a complaint with the Data Protection Authority in the event that you believe that your personal data protection rights have been violated.

You also have the right to file a complaint with the Data Protection Authority if you believe that your personal data protection rights have been violated.

How can you exercise your rights?

The right to access

You have the right to know whether we process your personal data. If we process them, you can ask us to access them. Upon your request, we will issue a confirmation with information on the processing of your personal data. You can submit the application electronically, to the e-mail address marianna.kurincova@desma.biz or by post to the following correspondence address: **Šebešťanová 262, 017 04 Považská Bystrica**

The Right to Rectification

You have the right to ensure that your personal data that we process is correct, complete and up to date. If your personal data is incorrect or outdated, you can ask us to correct or supplement it electronically to the e-mail address marianna.kurincova@desma.biz or by post to the following correspondence address: **Šebešťanová 262, 017 04 Považská Bystrica**

The Right to Deletion

Under certain circumstances, you have the right to have your personal data deleted. You can ask us to delete your data at any time. We will delete your personal data if:

- we no longer need your personal data for the purpose for which you provided it to us,
- you withdraw your consent,
- you object to the processing of your personal data,
- we process your personal data unlawfully
- personal data must be deleted in order to comply with a legal obligation, if you are a child or parent of a child who has agreed to the processing of personal data over the Internet.

The Right to Limit Processing

You can ask us to restrict the processing of your personal data. As long as we comply with your request, we will only store your personal data and we will not continue to work with it. The processing of your data will be limited if

- you tell us that your personal data is incorrect, until we verify its correctness,
- we process your personal data unlawfully, however, you do not agree with its deletion and instead request that we only limit the processing of your personal data,
- we no longer need your data, but you need it to prove, exercise or defend your rights,
- you object to the processing of your personal data, until we verify whether our legitimate interests outweigh your reasons.

The Right to Data Portability

You have the right to request that we provide your personal data in an electronic form (e.g. an XML or CSV file) that allows you to easily transfer data to another company. You can also ask us to transfer your personal data directly to the selected company. We will comply with your request if you have provided us with personal data directly and have given us your consent to process it.

The Right to Objection

You have the right to object to our processing of your personal data. If we are processing your personal data in the following cases:

- because of our legitimate interest,
- creating a customer profile,
- you can object to their processing if you have personal reasons for it.

How can you exercise these rights?

You can contact us with your request in one of the following ways:

in writing by e-mail: marianna.kurincova@desma.biz or by post to the following correspondence address: **Šebešťanová 262, 017 04 Považská Bystrica**

In the event that you believe that your personal data protection rights have been violated, you have the right to file a complaint with the supervisory authority, which is the Data Protection Authority at the following address:

Hraničná 12
820 07 Bratislava 27
Slovak Republic

Identification Data:

ID: 36064220
Tax ID: 2021685985

Secretariat of the Office:

+421 / 2 3231 3214

E-mail: statny.dozor@pdp.gov.sk

This Personal Data Processing Policy is valid from 25 May 2018 and replaces the previous Personal Data Protection Policy.